

# Burkina Faso - Access to Rural Finance

Report generated on: April 26, 2017

Visit our data catalog at: <https://data.mcc.gov/evaluations/index.php>

# Overview

## Identification

### COUNTRY

Burkina Faso

### EVALUATION TITLE

Access to Rural Finance

### EVALUATION TYPE

Independent Performance Evaluation

### ID NUMBER

DDI-MCC-BFA-A2F-RuralFinance-2015-v1

## Version

### VERSION DESCRIPTION

Raw data for internal use only

## Overview

### ABSTRACT

This performance evaluation will follow a theory-based approach that examines the entire project logic. This means examining along the causal chain from activities and inputs to outputs to outcomes to possible impacts to explore how and whether inputs led to the expected outputs and so forth. In doing so, the A2F team will analyze which components or which stages of the project work well, and which ones do not. The team will also evaluate the theory of change including the validity of its assumptions and hypotheses. This approach will help identify any weak links in the causal chain and inadequate design features that may have influenced project outcome and may have resulted in any unintended consequences. From the Project Implementation perspective, the team will analyze and assess the processes for PFIs to access and on-lend RFF's funds, the quality of the training at the PFIs, BDS providers and end-beneficiaries levels, and the quality of project management including the reasons for implementation delays, what influenced the performance of different project participants during project implementation, how thorough implementation planning has been, etc. Based on the program logic, program indicators and expected results, as well as on the results of the previous evaluation components, the team will examine the project outcomes and will to identify key insights and lessons for future MCC projects.

### EVALUATION METHODOLOGY

Ex-Post

### UNITS OF ANALYSIS

Individuals, business development services providers, banks

### KIND OF DATA

Sample survey data [ssd]

### TOPICS

Topic	Vocabulary	URI
Finance, Investment, and Trade	MCC Sector	

### KEYWORDS

rural, finance, agriculture

## Coverage

### GEOGRAPHIC COVERAGE

Capital city (Ouagadougou) and four western regions of Burkina Faso (Boucle du Mouhoun, Cascades, Hauts Bassins, and Sud-Ouest).

## UNIVERSE

The evaluation will cover a sample of Loan and Business Development Services beneficiaries (individuals), non-beneficiaries (individuals), all participating financial institutions (general and branch management and a sample of loan officers), three non-participating financial institutions, Business Development Services providers, former staff members of the implementing consultant, project management staff of MCC and MCA-BF. These respondents will be interviewed through a combination of a survey, semi-structured interviews and focus groups.

## Producers and Sponsors

### PRIMARY INVESTIGATOR(S)

Name	Affiliation
A2F Consulting LLC	

### FUNDING

Name	Abbreviation	Role
Millennium Challenge Corporation	MCC	

## Metadata Production

### METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Millennium Challenge Corporation	MCC		Review of Metadata

### DATE OF METADATA PRODUCTION

2015-03-30

### DDI DOCUMENT VERSION

Version 1.0 (March 2015)

### DDI DOCUMENT ID

DDI-MCC-BFA-A2F-RuralFinance-2015-v1

## MCC Compact and Program

### COMPACT OR THRESHOLD

Burkina Faso

### PROGRAM

A2F Consulting was contracted by MCC to conduct an independent evaluation for the Access to Rural Finance (ARF) Activity, which was part of the Agriculture Development Project (ADP) of MCC's Burkina Faso Compact. The ARF was instrumental to the other ADP activities, namely since it was designed to facilitate access to medium term credit for investments in irrigation and agricultural diversification for SMEs working in agriculture value chains in the southern and western regions of Burkina Faso. The ARF Activity consisted of three sub-activities: (i) a Rural Finance Facility (RFF); (ii) training of the Participating Financial Institutions (PFIs); and (iii) support to potential end-borrowers through Business Development Services (BDS) providers.

### MCC SECTOR

Finance, Investment, and Trade (FIT)

### PROGRAM LOGIC

The scope of this evaluation concerns the Access to Rural Finance (ARF) Activity under the Agriculture Development Project. With an initial budget of approximately \$14 Million, this activity was designed to increase access to credit for small and medium enterprises working in agriculture value chain activities in the four western regions of Burkina Faso (Boucle du Mouhoun, Cascades, Hauts Bassins, and Sud-Ouest). ARF consisted of three sub-activities: (i) a Rural Finance Facility (RFF) to

offer medium-term financing; (ii) training of the Participating Financial Institutions (PFIs) which extended the loans via RFF funding; and (iii) support to potential end-borrowers through Business Development Services (BDS) providers to reinforce their capacity to manage their finances, thereby reducing perceived risk of the PFIs and any other financial institution considering expansion into the sector. The provision of subsidized medium term funds combined with training of PFIs was expected to mitigate their risk and increase their confidence in agricultural and rural lending. At the same time, the support provided by BDS providers to end-borrowers was expected to increase the quality of loan application and to strengthen rural enterprises' business management skills and, as a result, further decrease PFIs' perceived risks. Therefore, in the long-term PFIs were expected to increase their rural portfolio and end-beneficiaries were expected to repay loans more easily thanks to better management and increased productivity.

#### **PROGRAM PARTICIPANTS**

The evaluation will cover a sample of Loan and Business Development Services beneficiaries (individuals), non-beneficiaries (individuals), all participating financial institutions (general and branch management and a sample of loan officers), three non-participating financial institutions, Business Development Services providers, former staff members of the implementing consultant, project management staff of MCC and MCA-BF. These respondents will be interviewed through a combination of a survey, semi-structured interviews and focus groups.

# Sampling

## Study Population

---

The evaluation will cover a sample of Loan and Business Development Services beneficiaries (individuals), non-beneficiaries (individuals), all participating financial institutions (general and branch management and a sample of loan officers), three non-participating financial institutions, Business Development Services providers, former staff members of the implementing consultant, project management staff of MCC and MCA-BF. These respondents will be interviewed through a combination of a survey, semi-structured interviews and focus groups.

## Sampling Procedure

---

1. AD10 Consultant staff: in person-interviews of remaining local staff and phone/skype semi-structured interviews of re-located staff.
2. MCA-BF Project Management Staff: semi-structured interviews of at least five former MCA-BF staff.
3. MCC Staff: semi-structured interviews of at least five former MCC staff.
4. Participating Financial Institutions and their staff: semi-structured interviews of the management and at least three loan officers of the three financial institutions who participated in the ARF activity.
5. Non-Participating Financial Institutions: semi-structured interviews of the management of at least three financial institutions who did not participate in the ARF activity.
6. Business Development Services Providers: semi-structured interviews of management and at least one field consultant for 10 Business Development Service providers.
7. Business Development Services Recipients: structured interviews of 80 BDS recipients; three focus groups of 5-10 BDS beneficiaries (two all-male and one all-female). Oversampling will be used for regions with a low number of participants; for the remaining regions, the sampling will be random. Oversampling will be used to ensure the representation of women.
8. Loan Recipients: structured interviews of 30 loan recipients; three focus groups of 5-10 loan recipients (two all-male and one all-female); case studies (semi-structured interviews) of five loan recipients. Over-sampling will be used for regions with a low number of participants, for the remainder, the sampling will be random. Similarly, oversampling will be used to ensure that a sufficient number of women are interviewed. The selection will be non-random for the case studies.
9. Non-Beneficiaries: semi-structured interviews of 20 non-beneficiaries, who did not participate in the program. A2F will use snowball sampling, e.g. recruiting non-participants from among loan and BDS recipients' acquaintances; BDS providers will also be solicited for lists of individuals who were recruited but did not participate in the project.

# Questionnaires

## Overview

---

The semi-structured questionnaire for MCC and former MCA-BF staff. The questionnaire includes questions regarding respondent's involvement in the project, views on how it was implemented as well as any failures and successes. Similarly, the questionnaire for former implementing consultants takes the form of a semi-structured interview. The questionnaire includes questions regarding respondent's involvement in the project, views on how it was implemented as well as any failures and successes.

The questionnaire for the management and staff of participating financial institutions takes the form of a semi-structured interview. The questionnaire includes questions regarding the bank's participation in the project, the training they received from MCA, the quality of loan applications that they received and any effects the project may have had on the bank's lending to the agricultural sector. The questionnaire for non-participating financial institutions takes the form of a semi-structured interview. The questionnaire includes questions regarding the respondent's views on the project, any factors that may have prevented their bank's participation in the project, and the bank's lending in the agricultural sector.

The questionnaire for Business Development Service Providers takes the form of a semi-structured interview. The questionnaire includes questions regarding your firm's participation in the project, the training you received from MCA, the end-beneficiaries that you assisted and any effects the project may have had on your firm.

The questionnaires for the Access to Finance Activity beneficiaries include a structured questionnaire, a focus group and case studies (semi-structured interview). These questionnaires include questions about the beneficiary's enterprise/farm, their experience with credit and business development services under the activity.

The questionnaire for the non-beneficiaries takes the form of a semi-structured interview. The questionnaire include questions about the non-beneficiary's enterprise/farm, their experience with credit and business development services, as well as any factors that may have prevented their participation in the activity.

The questionnaires were developed in English, and were translated into French by A2F staff members, fluent in French. Interviews will be conducted in French, Dyula or Moré. The A2F team members who will be conducting the survey and interviews of the non-beneficiaries are fully fluent in French and Dyula. They will be accompanied as needed by a translator to assist with interviews in Moré.

## Data Collection

### Data Collection Dates

Start	End	Cycle
2015-04-07	2015-04-24	Baseline

### Data Collection Notes

The data collection will take place from April 7, 2015 - April 24, 2015. The interviewing team will consist 2 male and 2 female interviewers. Interviewing will take place weekdays throughout the fieldwork.

Interviews are expected to average 1 hour for the survey, semi-structured interviews and focus groups. Interviews will be conducted primarily in French, and the two local languages, Moré and Dyula.

### Questionnaires

The semi-structured questionnaire for MCC and former MCA-BF staff. The questionnaire includes questions regarding respondent's involvement in the project, views on how it was implemented as well as any failures and successes. Similarly, the questionnaire for former implementing consultants takes the form of a semi-structured interview. The questionnaire includes questions regarding respondent's involvement in the project, views on how it was implemented as well as any failures and successes.

The questionnaire for the management and staff of participating financial institutions takes the form of a semi-structured interview. The questionnaire includes questions regarding the bank's participation in the project, the training they received from MCA, the quality of loan applications that they received and any effects the project may have had on the bank's lending to the agricultural sector. The questionnaire for non-participating financial institutions takes the form of a semi-structured interview. The questionnaire includes questions regarding the respondent's views on the project, any factors that may have prevented their bank's participation in the project, and the bank's lending in the agricultural sector.

The questionnaire for Business Development Service Providers takes the form of a semi-structured interview. The questionnaire includes questions regarding your firm's participation in the project, the training you received from MCA, the end-beneficiaries that you assisted and any effects the project may have had on your firm.

The questionnaires for the Access to Finance Activity beneficiaries include a structured questionnaire, a focus group and case studies (semi-structured interview). These questionnaires include questions about the beneficiary's enterprise/farm, their experience with credit and business development services under the activity.

The questionnaire for the non-beneficiaries takes the form of a semi-structured interview. The questionnaire include questions about the non-beneficiary's enterprise/farm, their experience with credit and business development services, as well as any factors that may have prevented their participation in the activity.

The questionnaires were developed in English, and were translated into French by A2F staff members, fluent in French. Interviews will be conducted in French, Dyula or Moré. The A2F team members who will be conducting the survey and interviews of the non-beneficiaries are fully fluent in French and Dyula. They will be accompanied as needed by a translator to assist with interviews in Moré.

### Data Collectors

Name	Abbreviation	Affiliation
A2F Consulting		

# Data Processing

## Data Editing

---

Data editing will take place at a number of stages throughout the processing, including:

- a) Manual Field Coding
- b) Office editing and coding
- c) Secondary editing

## Other Processing

---

- Mode of data entry: manual, in the field/in regions
- Computer architecture: 2 laptop computers in the field
- The raw data will be coded/transcribed in Excel and Word (for qualitative data)

Data will be entered manually in the field/regions into Excel and Word (for qualitative data) by the local consultants at the end of every day using two laptops, which will be submitted and subsequently checked by the A2F team for consistency on a weekly basis.



## Data Appraisal

No content available